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GOBBLE JAM® ROCK AND PLAY DAY NOV 12TH

BENEFITS MUSIC EDUCATION AND AREA FOOD BANKS.

Havertown, Pa: Nov 2nd, 2016 –

Kelly Music For Life is harnessing the power of live rock and roll in a family fun atmosphere to benefit great causes with **GOBBLE JAM®**, an 8 hour “Rock And Play All Day” music festival to be held at the **Marple Sports Arena**, 611 Parkway Dr. in Broomall PA. Gobble Jam® will take place on Sat. Nov 12th from 3 PM until 11 PM.

Tom Kelly, director of Kelly Music For Life said “Gobble Jam will be a rockin’ good time for the whole family! Six great bands, a beer and wine garden and a Super Fun Zone for the kids. And as a result, we will do what we do – ‘Play It Forward’ for Cardinal O’Hara’s music program and St. Mark’s Emergency Food Center. School music programs are suffering budget cuts. Food banks are straining to keep up with demand. Gobble Jam will help both.”

Gobble Jam® joins Kelly Music For Life’s HAVERFORD SPRING FEST, HAVERFORD CONCERT IN THE PARK SUMMER SERIES, THE MARTINILOUNGE DANCE and other events to spotlight to ongoing need for continuing music education in area schools and support local food banks that bring proper nutrition to those who need it most. Gobble Jam® will benefit **St. Mark’s Food Center** in Broomall PA and the **Cardinal O’Hara High School Band** and music program in Springfield PA. In “playing it forward”, Kelly

Music For Life celebrates the best area music, using the sound to fill the need for these important initiatives.

St. Mark's Food Center serves approximately 900 households per year and the numbers have increased annually by 8 to 12%. **Maria Kollar**, Director of the St. Mark's Food Center, believes the numbers served by them should be higher, based on the statistic that 12-14% of children in the school districts served by their operation are living BELOW the poverty line and their records indicate they serve approximately 1/4 of that number. St. Mark's has a simple mission that they fulfill so well: to be there when someone needs them.

The **Cardinal O'Hara Band** is a vital part of the high school experience for students growing up in Delaware County. The Cardinal O'Hara Band had the special honor of playing for Pope Francis on the Philadelphia International Airport the Pontiff's historic visit to Philadelphia in 2015 (the band played for Pope John Paul II in 1979). The band program includes ensembles for jazz, woodwinds, percussion, and brass.

Performing at Gobble Jam® will be:

- **Stroke 9** ~ <http://www.stroke9.com>. San Francisco's STROKE 9 is happily celebrating over 20 years in the music business. Stroke 9 burst onto the millennial alt-rock radio scene with their #1 hit "Little Black Backpack," from the platinum-selling "Nasty Little Thoughts." Following several national and world tours, the band came back with the chart-topping album "Rip It Off," featuring the hit singles "Kick Some Ass" and "Do It Again." Stroke 9 continues to tour all over North America, and is constantly making new music available for free on [Twitter](#) and [Facebook](#).
- **Soraia** ~ <http://www.soraia.com/>. Soraia is built around the garage rock core of ZouZou Mansour and Travis Smith. Just off a tour of Midwest concert venues, Soraia's live shows are non-stop energy built on a unique garage rock sound. Soraia is a favorite of Little Stevie Van Zandt, being picked twice as having one of the coolest releases of the year. Soraia is a past "WMMR's Jaxon's Local Shot Artist Of The Month", opening the WMMRBQ, as well as other local festivals and area arenas. Soraia's fame has spread as far as South America. Their latest release is "SORAIA LIVES" as well as their latest single "Electrocutioner".
- **Rad and Kell** ~ <http://radandkell.com/>. Rad and Kell is an eclectic Soul/Pop band based out of Philadelphia, Pa. Matt Radomile and Kelly McGlynn began as a songwriting duo in college. In early 2016 they released their first full length album, "Give Me Gravity". Singles from the album have received airplay on 93.7 WSTW and 88.5 WXPB. The music video for "Heavy On The Pedal" won "Best Music Video" from 93.7 WSTW's Homey Awards. After 50+ shows in the summer of 2016, Rad and Kell are writing and recording new material as well as playing local shows in the Philadelphia Area.

- **Danielle and Jennifer** ~ <http://danielleandjennifer.com/> . Danielle and Jennifer are a dynamic and diverse sister duo driven by strong harmonies backed with piano, guitar and ukulele. Danielle and Jennifer's single, "The First Time You See Me" was nominated for a Homey Award for Best Pop Song" on WSTW's Hometown Heroes, as well as on NBC Philadelphia's 10! Show. They have opened for national touring acts including The Veronicas, Lifehouse, Tyler Bryant and The Shakedown, Hydra Melody, Deleasa, Saving Abel, Matt Cermanski and Mycle Westman of The Voice.
- **Petie and Tony** ~ http://www.delsgroove.com/petie_and_tony.html . Petie And Tony have been performing together as a duo since 2012. The sister and brother musicians cover a variety of genres including pop, jazz, rock, country and blues to name a few. Both Petie and Tony went to Duquesne University's Mary Pappert school of Music for their undergrad. Both enjoy creating and performing music together and are both members of their father's nine-piece band, Del's Groove.
- **The Cardinal O'Hara Band** ~ <http://www.cohs.com/Page/School-Life/Performing-Arts> . Kelly Music For Life strives to not only show support for area music education programs but to offer a showcase for those programs at all their concert events. The Cardinal O'Hara Band, under director Hector Ramirez, will kick off Gobble Jam® with a great program

In addition to the music, attendees will be able to play all day in the Super Fun Zone featuring an Inflatable Slide, Bounce House and Obstacle Course. Also included is Marple Mountain a multi-story maze, a climbing wall, skating, and other activities. A Zip Line (additional fee) will be set up in the parking lot. A beer and wine garden will be available (21 and over to drink) as well as great snacks and food from the Marple Sports Arena.

Tickets for Gobble Jam® are:

- Adults: \$18 in advance / \$25 day of event for all day "come and go" admittance.
- Kids Ages 3-12: \$7 in advance / \$10 day of event (Must be accompanied by an adult. No refunds.)
- Age 2 and under: Free
- Tickets are available in advance at <http://www.GobbleJam.com>.

"Gobble Jam®" is produced by Kelly Music for Life, a 501c3 non-profit dedicated to improving lives and communities through music. Gobble Jam® will be streamed live around the world on iRadioPhilly.com.

A promotional video, photos and other materials can be downloaded from
https://drive.google.com/open?id=0B_jFboUZR2oCZEdZeUpGcDhMd00

For press credentials for Gobble Jam®, arrange one on one interviews, or for more information:

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